



## **Data Acquisition Specialist**

- Entry level
- Local Applicants Only - Colorado
- Full-time

## **Who We Are**

Path2Response combines an experienced team with evolving data sources, the latest open source technology, and leading-edge big data techniques to deliver improved marketing ROI for our client partners. Our transformational cooperative data platform powers customer acquisition and retention in both offline and online channels. We foster a culture of relentless innovation and excellence that empowers employees to flourish.

## **What We Do and How We Work**

We manage the onboard process of our clients' data, from initial implementation to ongoing updates and maintenance. We meet with our clients to research and analyze their unique data formats, selected transmission methods, and how we can apply the correct business rules to accurately represent their data in our environment. We also manage conversion of "quick turn" data files needed for statistical modeling projects.

The Data Acquisition Specialists work closely with our Data Operation Team, Production Operations Team and Path2Response's Account Managers to ensure client data is accurately loaded to our database.

## **What You Need to be Successful in This Role**

- Experience and passion for data and the ETL life-cycle
- Experience in analyzing raw consumer data

- Meticulous attention to detail and an end-to-end responsibility approach
- Strong desire to identify ways to minimize manual processes or errors through automation processes, and sound workflow
- Natural curiosity to pursue the meaning of data outliers
- Strong interpersonal skills to communicate with external and internal clients.
- Work well in a deadline driven environment
- Strong time management and organizational skills. You will have several file conversion projects in the works at any given time, all at different stages of their process
- Sense of humor and a positive attitude
- Be flexible and adapt to change quickly. This is a start-up so we are continuously innovating.
- Work well in a team and independently.
- Receptive to feedback from stakeholders (account managers and their clients)

### **Nice to Haves**

- SQL / Relational database experience

### **Perks of the Role**

- The Data Acquisition Specialists are part of our fast-growing Production Operations and Sales Team.
- Path2Response is a small company – your contributions will make a big impact and be highly visible.
- Path2Response emphasizes innovation – new ideas are welcomed and encouraged.
- Path2Response has deep industry experience and individuals enjoy sharing their expertise.

***\*\*Local Applicants Only\*\****